

SWATI DINESH BHAT

UI UX DESIGNER

- +447706809911
- swatidbhat@outlook.com
- Newcastle Upon Tyne, UK
- <https://www.behance.net/Portfolioswati>

ABOUT ME

Experienced and highly creative designer with a diverse background in UI/UX, multimedia, marketing, and fashion design. Proven track record of excellence, coupled with strong collaborative and interpersonal skills. My versatility enables me to navigate different design domains, delivering innovative and visually compelling solutions.

EDUCATION

Newcastle University

2023–2024

MSc Human Computer Interaction | Cross-disciplinary practice combining insights from social sciences and psychology with design principles from art, computing, and engineering.

Modules: Technologies for HCI, Human AI Interaction & Futures, Physical Prototyping, Research Methods, Interaction & UX Design, Introduction to Software Development, Systems and Societies

Design Boot

2020–2020

UI UX Design Certification | Full certification and training in UI UX Design. Worked on building a portfolio on food delivery app.

Manipal University

2015–2019

B.Des Fashion Design | Implemented principles of design, garment construction, and textile knowledge, while also providing insights into industry trends, sustainability practices, and the business aspects of the fashion world.

EXPERIENCE

UI Design Lecturer

Bangalore School of Design

2021–2023

- Instructed UI design comprehensively for the UI/UX diploma course, covering principles, color theory, typography, iconography, and design guidelines for iOS, Android, and web.
- Taught design tools, including Adobe Illustrator, Figma, Miro board, and Prototyping tools.
- Contributed to curriculum development for both the diploma and bachelor's courses in UI/UX design.
- Assisted students in building portfolios for potential job opportunities.
- Served as the student coordinator, organizing regular workshops for prospective students.
- Provided post-course career counseling, aiding students in creating effective resumes and guiding them in job applications.

UI UX Design Analyst

Covalense Digital Solutions Pvt Ltd

2020–2023

- Collaborated with developers to successfully deliver a range of SaaS products, including projects such as CRM, Dashboard design, Digital marketplace, and Mobile app UI
- Led the redesign and enhancement of web and mobile products for esteemed clients such as PTC Mobile, Africell, and Stern Mobile.
- Crafted a modern website for the company, aligning it with contemporary design trends.
- Facilitated client communication to comprehend design requirements and ensured timely project delivery within stringent deadlines.
- Managed a team of 4 designers, overseeing task delegation, sprint creation, and providing mentorship to interns.
- Executed various graphic design tasks, including social media post design, website banners, iconography, corporate greetings, and internal communication emailers.
- Designed banners, brochures, and flyers for prominent events like the Mobile World Congress.
- Conducted a comprehensive design audit to refresh brand identity and web products.
- Initiated the establishment of a full-fledged design team, expanding the scope of design services.

EXPERIENCE

Self

2018–2022

Freelance Designer

- Specialised in creating visually appealing and user-friendly designs, adept at transforming client concepts into impactful solutions.
- Proficient in industry-standard design tools, staying updated on design trends, with strong communication skills and a commitment to surpassing client expectations in various projects, including logos, UI, flyers, social media, brochures, and more.

Earths Best Pvt Ltd

2019–2020

Graphic Designer

- Created captivating social media content and marketing ads, enhancing brand identity.
- Contributed to diaper cover packaging design, collaborated on growth strategies, and developed informative usage guides in diverse formats.
- Oversaw product packing for dispatch and maintained inventory records.

SOFTWARES

- | | | | |
|---------------------|--------------|----------------------|---------------------|
| • Adobe Illustrator | • InDesign | • Premiere Pro | • HTML/CSS |
| • Adobe Photoshop | • Adobe Xd | • Miro | • Javascript Basics |
| • Figma | • Fusion 360 | • Visual Code Studio | • MS Office |

ACHIEVEMENTS

UMO Design Challenge

2019

- Finalist and Best in General Category Award UMO Design X Social Global Innovation Challenge
- "Unfreeze" redefines lockdown fitness with an AI-powered virtual trainer, offering precise exercises and social/gamification elements for engaging workouts and challenges.

PART TIME EXPERIENCE

Newcastle University

Sep 2023–Present

Casual Student Worker

- Managed various roles as a student worker, improving the academic environment. Led a crucial project to update policies on sexual harassment, drug awareness, and alcohol awareness at Newcastle University for students and staff. Balancing academic commitments with valuable work experience.

JD Sports

Dec 2023–Jan 2023

Seasonal Sales Assitant (Footwear)

- Provided excellent customer service and maintained store aesthetics during high-demand periods. Contributed to achieving sales targets through effective product knowledge and assistance to customers.

VOLUNTEERING

N.E.S.T

2023 - Present

Online Teaching Assitant

Assisting refugees and asylum seekers in integrating into the local community through providing English language and grammar lessons, school-based support, and outreach activities

Hold My Paws

2019–2023

Rescuer and Foster

Conducting rescue, foster, and adoption initiatives for cats in Bangalore, India. Screening potential adopters, organizing fundraising efforts, and facilitating medical assistance for injured cats.

VSO, Manipal

2017–2019

Volunteer

Volunteering to raise funds for communities in need, participating in car wash drives, and organizing cleaning initiatives.